

RVA MAKERFEST

PRESENTED BY
BLUE CHEESE ROBOTICS +
THE BUILD FORWARD
FOUNDATION

OCT 18

**DEEP RUN
HIGH SCHOOL
10 AM – 5 PM**



RVA MAKERFEST

2025

A CELEBRATION OF CREATIVE INGENUITY IN VIRGINIA



We set out to break down silos in the Maker community and inspire Richmonders--especially children--to embrace tinkering and STEAM disciplines as paths to innovation.

RVA MakerFest is a family-friendly festival featuring interactive demonstrations of science, technology, robotics, engineering, sustainability, art, fashion, crafts, music, agriculture and more.



RVA
MAKERFEST
2025



HISTORY

YEAR STARTED 2014

FOUNDED BY MARTIN AGENCY
EMPLOYEES

HOSTED AT SMV 2014-2018

REVIVED AT DEEP RUN HIGH 2024-Ongoing

Ashley Hawkins

Studio Two Three

"I'm surrounded by people who are making their work, making their careers, making their lives something that is fulfilling and exciting."



MAKER

Makers may be curious, resourceful, and resilient, and they may see problems as opportunities to innovate.

COMMUNITY OF LOCAL MAKERS



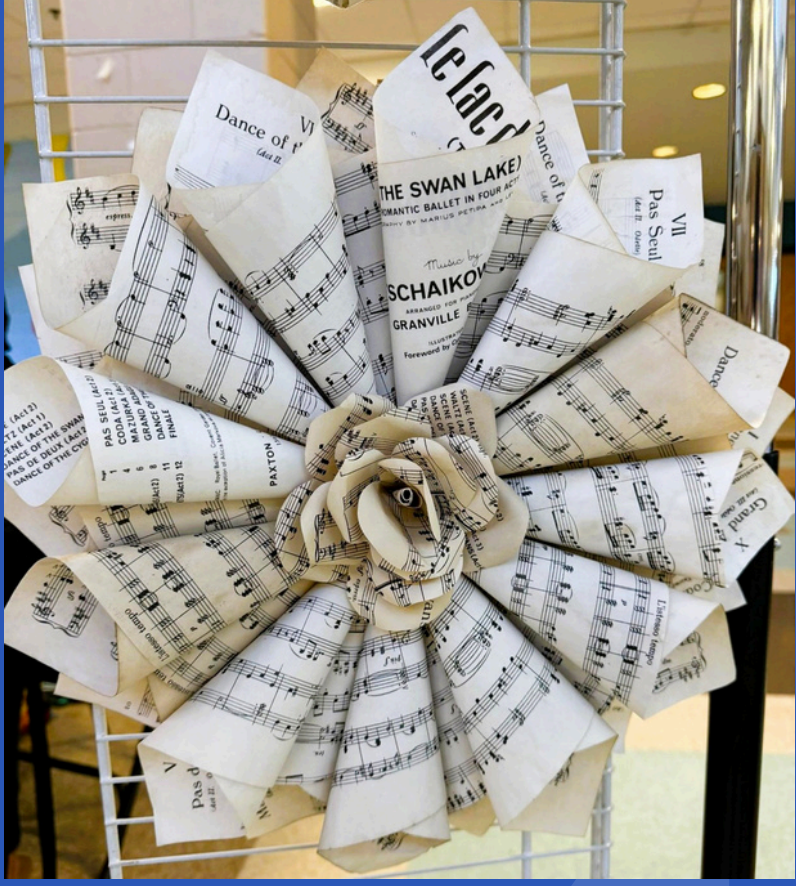
Glassblowing



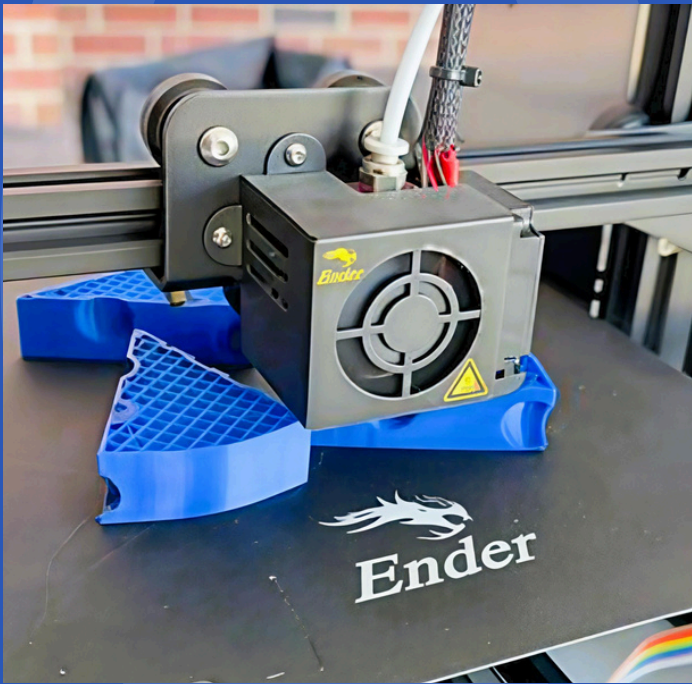
Textiles



Jewelry



Paper Art



Technology



Metallurgy

RVA MakerFest By the Numbers

2K–9K

2014–2018, 2025
TOTAL ATTENDEES

100%

RECOMMEND TO THEIR
FRIENDS & FAMILY

50+

MAKER VENDORS

3 : 4

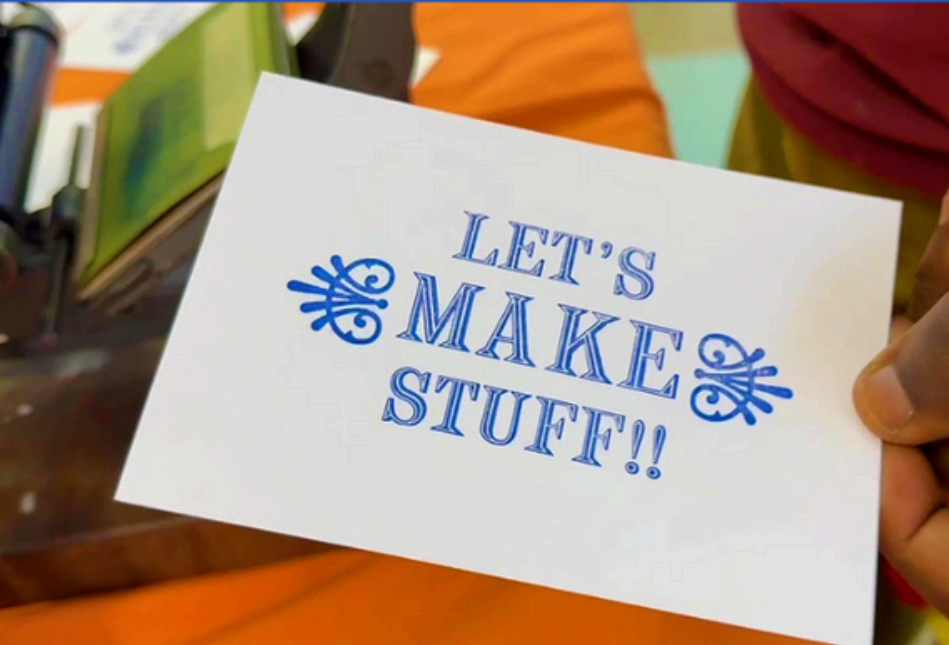
SURVEYED ATTENDED
MORE THAN 3 HOURS

750–3.3K

2014–2024 META/FACEBOOK LIKES

17.3K+

RVA MAKERFEST + BUILD, RVA + BLUE CHEESE ROBOTICS
COMBINED AUDIENCE REACH



Media + Press

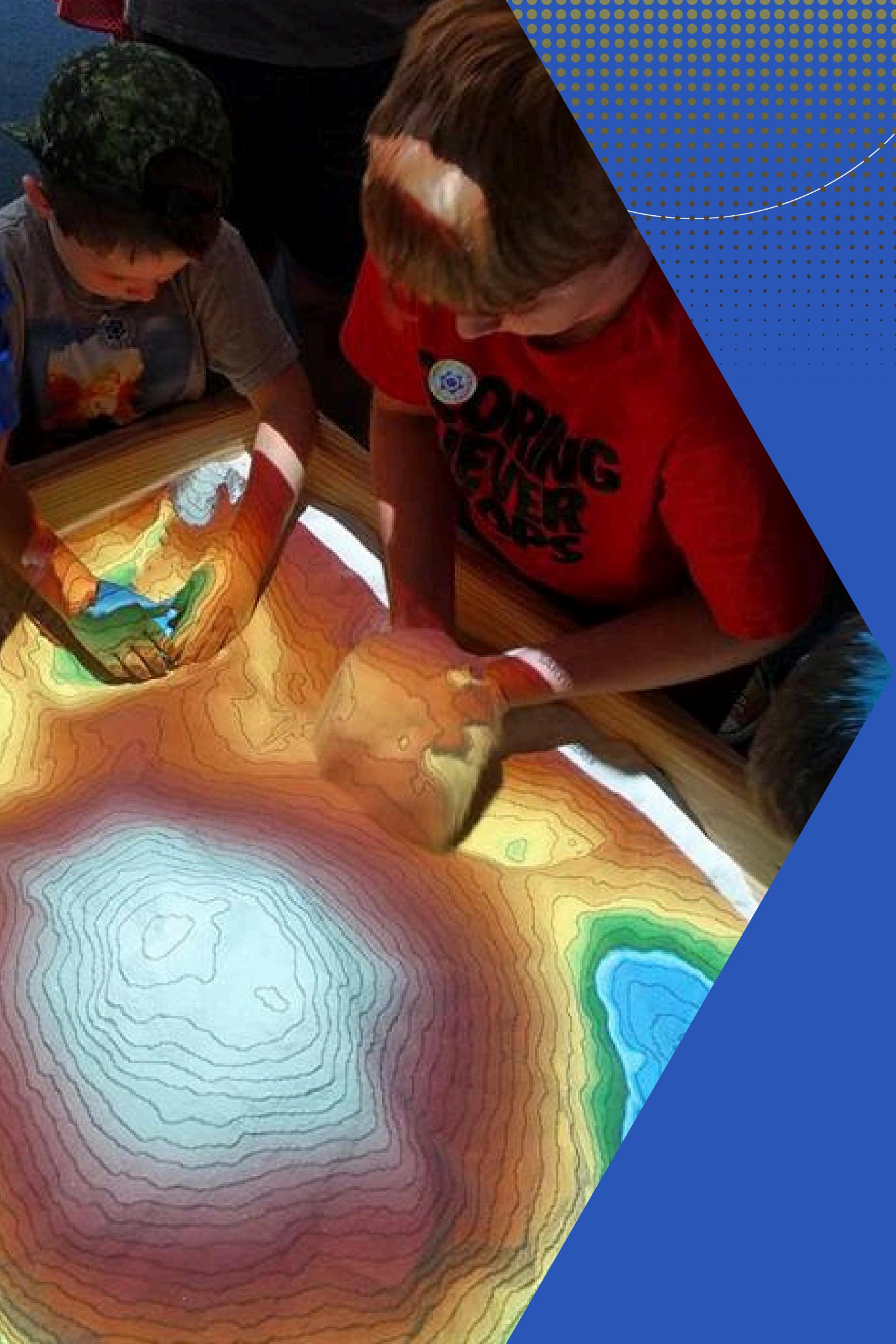
Earned and Sponsored

Previous RVA MakerFest events received earned and sponsored coverage from:



Richmond Times-Dispatch





Our Manifesto

Crafting a Sustainable Future

- Celebrate creativity, innovation, and hands-on learning
- Promote environmental stewardship through making
- Foster an inclusive community of makers and creators
- Inspire the next generation of problem-solvers

RVA
MAKERFEST
2025



PARTNERSHIP

YOUR GENEROUS SUPPORT WILL
MAKE A LASTING IMPACT IN OUR
COMMUNITY AND WILL
CONTINUE RVA MAKERFEST'S
MISSION FOR YEARS TO COME

\$2,000 Gold Sponsor

- Prominent logo acknowledgement of event support across all digital, printed and media communications
- Dedicated social media promotions and highlighted posts as the event Gold Sponsor
- Profiled on RVAMakerFest.com
- Publicly recognized at festival
- Featured maker vendor with high traffic placement at RVA MakerFest
- Six (6) priority parking passes and festival food vouchers

Support Level Creator

\$1,000 Silver Sponsor

- Logo acknowledgement of event support across all digital and printed communications
- Dedicated social media promotions as the event Silver Sponsor
- Profiled on RVAMakerFest.com
- Publicly recognized at festival
- Maker vendor with high traffic placement at RVA MakerFest
- Four (4) priority parking passes and festival food vouchers

Support Level Visionary

\$500 Bronze Sponsor

- Logo acknowledgment of event support across all digital and printed communications
- Profiled on RVAMakerFest.com
- Publicly recognized at festival
- Maker vendor at RVA MakerFest
- Two (2) priority parking passes and festival food vouchers

Support Level Community

In-Kind/Media Sponsor

- Logo acknowledgement of event support across all digital and printed communications
- Highlighted on RVA MakerFest
- Maker Vendor at RVA MakerFest
- Publicly recognized at festival
- Two (2) Priority parking passes



“ One of Richmond’s finest festivals.
A celebration of the craftsmanship and talent
in the Richmond Region. A great place to
get hands on, learn a few things, and do
some early gift shopping for the Holiday
Season.”

Bert Green recommends RVA MakerFest.
Meta/Facebook Reviews

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Contact Us

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